



శ్రీ వేపచేదు విద్యా పీఠము

VEPACHEDU EDUCATIONAL FOUNDATION

మన సంస్కృతి

Mana Sanskriti (Our Culture)

Chief Editor: Dr. Sreenivasarao Vepachedu, Esq.

Technology and Culture

Female oral pill revolutionized family planning 50 years ago and developed a new culture, liberating women from shackles. It also liberated women from their clothes making girls and women sexual objects in the modern Western culture that has been propagated across the world through the media. The dress that was fitting for Playboy models is now common dress code on schools and college campuses and in work places in the West.

Availability of contraception made sex an entertainment without the worry of pregnancy for women. Yet, half of all U.S. pregnancies are so-called “unintended,” and those pregnancies cost state and federal programs about \$11 billion annually.

Male pill may be the answer. The relentless sperm production, called spermatogenesis, in males happens inside coiled tubes in the testes. Complex hormonal circuitry keeps this specialized assembly line moving. More male contraceptive options could help prevent the large number of unintended pregnancies in the US, keeping the liberated culture of revealing Playboy clothes for women.

Scientists have been predicting the debut of a male pill within 5 years for the last 30 years. A story in the current edition of Chemical & Engineering News describes the need for a male version of the oral contraceptive pill. Experts in the field think pharmaceutical companies have shut down male contraceptive programs because the companies would rather spend resources on drugs that have a better chance of approval. New male and female contraceptives, experts say, face much tougher scrutiny in terms of safety and efficacy when compared with drugs that treat diseases such as cancer or heart disease. <http://cen.acs.org/articles/90/i39/Hunt-Male-Contraceptive-Pill-Continues.html>

Another fallout from the culture of sexualization of women is psychological and physical diseases, which the contraception cannot prevent. The media and moms who sexualize

Issue 177	<i>5114 Kali Era, Nandana Year, Asvayuja Month 2070 Vikramarka Era, Nandana Year, Asvayuja Month 1934 Salivahana Era, Nandana Year, Asvayuja Month 2012 AD, October</i>
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women predispose girls toward objectifying themselves; then reinforce the messages, amplifying the effect.

http://www.huffingtonpost.com/2012/07/17/6-year-old-girls-sexy_n_1679088.html

Eating disorders, low self-esteem, and depression are the most common mental health problems in girls and women. The Report of the APA Task Force on **The Sexualization of Girls**, issued in 2007, points out the connection between these problems and the sexualization of girls. The Task Force Report states that sexualization has negative effects in a variety of domains:

- Cognitive and emotional health: Sexualization and objectification undermine a person's confidence in and comfort with her own body, leading to emotional and self-image problems, such as shame and anxiety.
- Mental and physical health: Research links sexualization with three of the most common mental health problems diagnosed in girls and women—eating disorders, low self-esteem, and depression or depressed mood.
- Sexual development: Research suggests that the sexualization of girls has negative consequences on girls' ability to develop a healthy sexual self-image.

<http://www.apa.org/pi/women/programs/girls/report-full.pdf>

<http://www.apa.org/pi/women/programs/girls/report.aspx>

<http://www.mcmandnow.org/WhyItMatters.pdf>

<http://feministing.com/2010/10/05/fighting-back-against-the-early-sexualization-of-girls/>

<http://www.dailymail.co.uk/news/article-2159380/Secondary-school-bans-girls-wearing-skirts-prevent-early-sexualisation-pupils.html>

Issue 177	5114 <i>Kali Era</i> , Nandana Year, Asvayuja Month 2070 <i>Vikramarka Era</i> , Nandana Year, Asvayuja Month 1934 <i>Salivahana Era</i> , Nandana Year, Asvayuja Month 2012 AD, October
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"Earth provides enough to satisfy every man's needs, but not every man's greed." -
Mahatma Gandhi

Hinduism is a way of life, with diversity of religion, and Indian teachings share the
importance of *seva* (service).

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Om! Asatoma Sadgamaya, Tamasoma Jyotirgamaya, Mrityorma Amritamgamaya,

Om Shantih, Shantih, Shantih!

**(Aum! Lead the world from wrong path to the right path, from ignorance to
knowledge, from mortality to immortality, and peace!)**

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