



శ్రీ వేపచేదు విద్యా పీఠము

VEPACHEDU EDUCATIONAL FOUNDATION

మన సంస్కృతి

Mana Sanskriti (Our Culture)

Chief Editor: Dr. Sreenivasarao Vepachedu, Esq.

Cultural Differences

Our perception of the world is our reality. No two people will sense things the same way. However, our culture basically influences our perception and how we interpret events that are happening around us. If a certain culture highly values social interactions, individuals from that culture will remember those interactions better than those from a culture that has a different set of values.

During interactions, people process a large number of verbal and nonverbal cues. They then make interpretations about each others' intentions and their mutual relationship based off of these cues. Effective communication depends on how well people perceive each others' intentions and how they interpret the messages. These perceptions are culturally learned. One's own culture provides the measure by which something is evaluated, such as perception of beauty.

In this aspect of our culture, language plays a very fundamental role. According to a study, published in Developmental Psychology, infants as young as 13 months old understood that people from different linguistic communities use different words to refer to the same objects and that they do not use words in the same ways.

<http://medicalxpress.com/news/2014-01-babies-language-differences.html>

In an unpublished study on memory, researchers found that American students performed better in identifying duplicate photographs in a series, while Asians (China, Japan, and Korea) performed better in recalling social information.

<http://www.medicaldaily.com/memory-differences-between-cultures-americans-more-likely-recall-objects-east-asians-more-apt-265949>

Issue 192	5115 <u>Kali Era</u> , Vijaya Year, PUSHYA Month 2071 <u>Vikramarka Era</u> , Vijaya Year, PUSHYA Month 1935 <u>Salivahana Era</u> , Vijaya Year, PUSHYA Month 2014 AD, JANUARY
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"Earth provides enough to satisfy every man's needs, but not every man's greed." -
Mahatma Gandhi

Hinduism is a way of life, with diversity of religion, and Indian teachings share the
importance of *seva* (service).

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Om! Asatoma Sadgamaya, Tamasoma Jyotirgamaya, Mrityorma Amritamgamaya,
Om Shantih, Shantih, Shantih!

(Aum! Lead the world from wrong path to the right path, from ignorance to
knowledge, from mortality to immortality, and peace!)

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